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To  
The Editor,

Date: 7-7-2014

Sir,

I request that the following matter may kindly be published in your esteemed daily:

**MoU signed between TNAU & J & J Media Solutions for Certificate Course on Multi-media**

TNAU has to go with all out efforts to extend an inking with J&J Media Solutions, Coimbatore, to initiate a certificate course on multi-media, to equip the staff and students on media advertising skills, marketing, 2D / animation, graphicing and film making concepts.

The very idea is to impart the basic advertising technicalities and nuances of the advertising, animation and graphicing, to meet out the demands and expectations of the media industry.

As the media industry is gaining huge momentum to provide multifarious jobs in the contemporary era of information technology, this course will be highly useful for the agri graduates of TNAU. The Vice-Chancellor is keenly interested to implement the idea of 'Earn while your learn', for the benefit of the students. As this course is highly beneficial, since J&J Media Solutions also assured for the part time placement after acquisition of the certificate course in the TNAU brand.

There will be four different courses. Each course will be conducted for 48 hours, duration with a time schedule of 2 hrs/day on alternate days in a week or on Saturday / Sundays.

Furthermore the course, will provide huge job opportunities in cartoon, advertisement, event management, TV channels etc.

